

Semester 1 Video Project RUBRIC

	UNSATISFACTORY (0-4)	COMPETENT (5-6)	PROFICIENT (7-8)	DISTINGUISHED (9-10)
Conceptual Understanding	Content lacks a central theme, clear point of view and logical sequence of information. Much of the supporting information is irrelevant to the overall message. Information is incorrect, out of date, or incomplete. No citations included.	The content does not present a clearly stated theme, is vague, and some of the supporting information does not seem to fit the main idea or appears as a disconnected series of scenes with no unifying main idea. Includes few citations and few facts.	Information is presented as a connected theme with accurate, current supporting information that contributes to understanding the project's main idea. The content includes a clear point of view with a progression of ideas and supporting information. Includes properly cited sources.	The content includes a clear statement of purpose or theme. A rich variety of supporting information in the video contributes to the understanding of the project's main idea. Events and messages are presented in a logical order. Includes properly cited sources
Timeliness	Deadlines were regularly missed, having a significant impact on the final project. Video length was significantly different than the guidelines given.	Many project deadlines were not met, resulting in some impact on the finished project. Video length did not meet guidelines.	Most project deadlines were met. Those that were late did not have significant impact on the finished project. Video is either within time guidelines or seconds off.	All project deadlines were met. Video is 4-5 minutes in length.
Craftsmanship and Creativity	There is no evidence of creative thought put into the project. There was no movie, or tape was totally unedited with no transitions or audio support of any kind.	Craftsmanship detracts somewhat from overall presentation. Creativity is lacking. Video could be improved with little effort. Movie was made, but had very little if any editing. Many poor shots remain. Video was very fragmented and choppy with little to no audio reinforcement.	Work is neat and craftsmanship is solid. Some creative thinking is obviously present. Editing was not done as well as it could have been. Movie is still somewhat choppy. Audio and other enhancements were utilized, but not for maximum effect.	Work is impeccable and shows extreme care and thoughtfulness in its craftsmanship. The project shows a significant amount of effort into making it creative and unique. The video was well edited and moves smoothly from scene to scene with proper use of transitions. Audio and other

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				enhancements were well used.
Teaching Strategy	The viewer is unsure what the message is because there is little persuasive information and only one or two facts about the topic are articulated. No examples used or they are not applicable to concept being presented. Vocabulary words not present or incorrectly used.	Video does not demonstrate a clear understanding of concept, may include an error. Example(s) may be used, but does not effectively convey concept. Vocabulary use was attempted, but not very successfully delivered.	Details are logical and persuasive information is effectively used. Examples used and are accurate. Proper vocabulary used.	Mathematics displayed are accurate and well developed. Video demonstrates a clear understanding of content. Examples are carefully chosen and captivate the audience. Vocabulary is used properly and throughout the video.
Teamwork	Meetings were not held and/or some of the team members did not contribute at all to the project. Low levels of respect were evident within the team.	Only a couple of team meetings were held. Most of the students on the team contributed at some level, but one or two did a majority of the work.	Students met and had discussions regularly. Most of the students on the team contributed to the discussion and were part of the final project. Team members mostly showed respect with each other.	Student met and had discussions regularly. All students on the team contributed to the discussion and were part of the final project. Team members showed respect with each other.

+7 points possible for Pizzazz!

Total: _____/50